Business Accelerator

And Action Plans!



in Wisdom™











Create SUCCESS in your business!

S - Start with Mindset!

- · Discover how to develop an entrepreneurial mindset
- Learn why people don't buy and how the WISDOM System™ helps you sell
- Understand mistakes to avoid when starting and growing your business
- Learn how to create belief in yourself when you're just getting starting

U - Use Powerful Messaging to Attract Clients

- · Learn how to say what you do and write marketing copy that works
- Use Adventures in Wisdom™ Message Makers to communicate your services so that parents understand them and want to hire you

C - Create Your Pricing

- · Mindset Discover 10 "Truths of Pricing" and how to stand in your value
- · Learn a powerful model for packaging and pricing your offers

C - Create Your Sales Systems

- Mindset Discover 11 "Truths of Selling" and learn how selling is a gift
- · Learn how to develop a repeatable sales process for enrolling clients
- Learn how to have enrollment conversations without feeling sales-y
- · Learn how to navigate "objections" and answer questions from parents

E - Execute! Get Your First 10 Clients

- Leverage the #1 strategy for building a coaching business
- Use networking to build your business
- Develop a referral process to lay the foundation for consistent growth

S - Serve Clients With the STORY Coaching Model

- Use AIW onboarding tools to jumpstart your business
- Learn tips for engaging with kids 1:1, small groups, and workshops
- · Use the STORY Coaching Model to create consistent results with kids

S – Systematize to Build a Sustainable Business

- Understand the evolution of business
- Learn how to build a sustainable business