

How You Can Get Started as a Life Coach for Kids

Use Stories to Help Kids be
Confident and Prepared for Life



SPECIAL REPORT

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“What have you done differently with this child?”



“I’d been coaching her for about four weeks, her mom had parent-teacher interviews...her mom was quite excited. She said her teachers were asking her, “Oh my goodness, what have you done differently with this child?”

“She was talking differently and walking differently, and she was trying things she normally wouldn’t want to try. She was more loving to her family. She also noticed that she seemed to just like herself more. She was even making an effort to clean up her room...”

“It’s just amazing how we have the privilege to help these children change their lives and give them the tools they can use for the rest of their lives.”

WISDOM Coach® Rahima
Canada

Welcome to the World of Life Coaching Kids for Kids!



If you're curious about life coaching for kids, then you're in the right place!

If you're here, then chances are you share our belief that all children deserve to develop the skills to:

- feel great about themselves and have **strong self-esteem**
- believe in themselves and walk in the world with **confidence**
- **be resilient** and know how to handle the ups and downs of growing up
- develop **self-leadership skills** and learn how to achieve their goals so that they **can reach their fullest potential** and live a life they love.

Since 2013, our certified WISDOM Coaches in over 30 countries have been transforming the lives of children and families around the world.

You can too and we'd love for you to join us!

This Special Report is for you if:

- ✓ You want to understand **why life coaching for kids is so critical** for our children – especially now!
- ✓ You want to **know how life coaching helps children** to be confident and prepared for life
- ✓ You're curious about **how coaching kids is different** from coaching adults, parenting, and counseling.
- ✓ You'd like to **learn the secret behind connecting with kids** in a way that creates positive change in their lives.
- ✓ You want to **hear what coaches, parents, and kids are saying** — based on real-life experience.
- ✓ **You believe that empowering children will help you do your work** in the world
- ✓ You're looking for a proven system to use to start your journey coaching children!



Turn the page and let's get started...

Michael's Story

When Michael was 10 years old, he had the opportunity that every young baseball player dreams of!

It was the bottom of the last inning, the bases were loaded, only one out, and the game was tied.

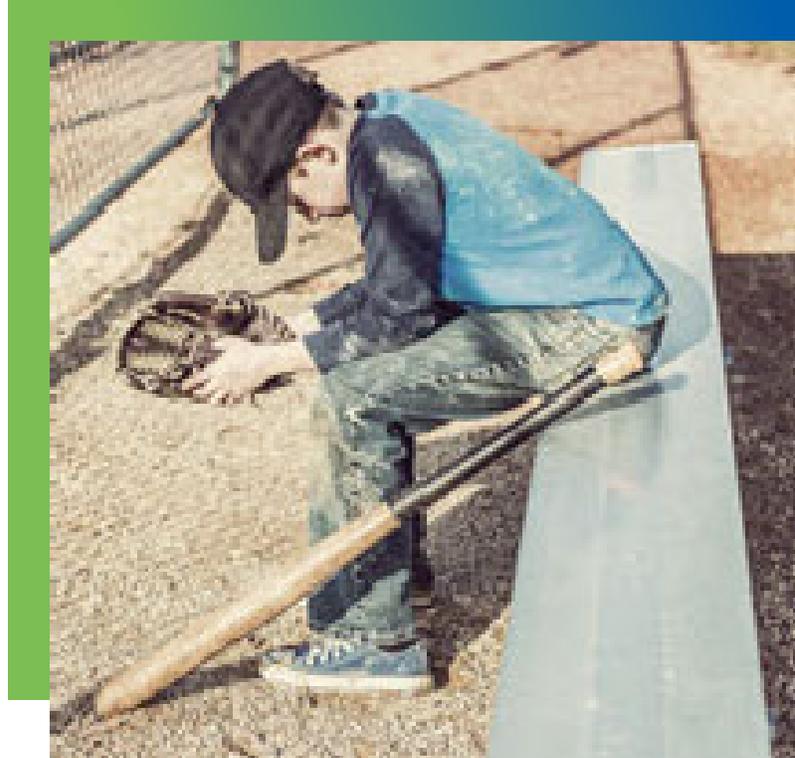
He had a chance to win the game for his team!

The pitcher threw the first pitch—STRIKE 1. The pitcher threw the second pitch—STRIKE 2. The pitcher threw the third pitch and CRACK—the ball went flying right to the shortstop and the double play was over in a matter of seconds.

There was a huge moan from the crowd and Michael slumped back to the bench mumbling, **“I’m such a loser. I quit.”** Michael was humiliated, and he no longer wanted to play baseball.

You have probably seen something like this happen before. It may not have been a baseball game - but some event in life where you, your child, or someone you cared about faced a big disappointment and just wilted before your eyes.

When faced with challenges or disappointments, most kids don't have the tools to handle them.



As a result, they often get down on themselves or give up on themselves - developing belief systems that can hold them back for the rest of their lives.

This crushes self-esteem and it crushes self-confidence.

Let's look at WHY life coaching for kids is so important!

Why Life Coaching for Kids?

There's a missing link in children's education.

Our children are spending thousands of hours learning their ABCs and 123s, but they aren't learning the one thing that has the greatest impact on their lives - how to develop their mindset!

Mindset is how we think.

It is the key to self-confidence, self-esteem, resilience, achievements, happiness, and so much more!

As with Michael, when faced with challenges or disappointments, most kids don't have the skills to handle them. If they fail a test, they often think they are a failure.

Helping our children navigate the challenges of life has never been more critical. Children's mental health was already an issue before the pandemic and since we've emerged, the situation is much worse.



After the pandemic, the U.S. Surgeon General released a rare report warning that the challenges that today's youth are facing are unprecedented, the impact on youth mental health is devastating, and **“in many cases they are treatable and often preventable”**.¹

This followed an equally rare statement by three U.S. pediatric organizations, declaring a ***national emergency*** in child and adolescent mental health. **They called for “new strategies to meet these challenges through innovation and action ... to improve the access to and quality of care across the continuum of mental health promotion, prevention, and treatment”**.²

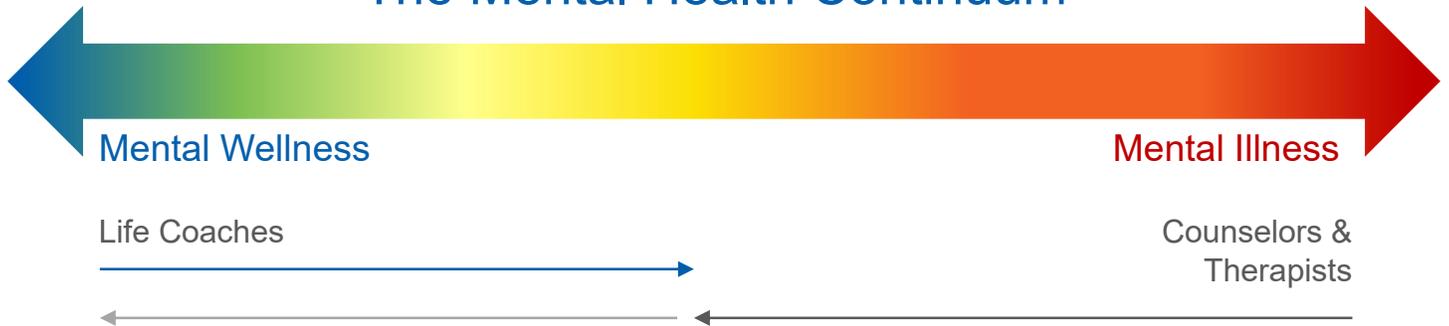
¹<https://www.hhs.gov/sites/default/files/surgeon-general-youth-mental-health-advisory.pdf>

²<https://www.aap.org/en/advocacy/child-and-adolescent-healthy-mental-development/aap-aacap-cha-declaration-of-a-national-emergency-in-child-and-adolescent-mental-health/>

Prevention is Key!

Life coaching for kids is a critical part of the mental health solution that most people are not aware of – helping with prevention!

The Mental Health Continuum



If you look at mental health on a continuum, mental wellness is on one side and mental illness is on the opposite side.

Counselors and therapists mostly focus on the mental illness side of the continuum – supporting children to regain their mental health, often after a mental health crisis.

Life Coaches support children on the mental wellness side - empowering children to:

- Develop resilience and coping skills so that they can navigate the challenges of life without getting down on themselves or giving up on themselves
- Learn how to proactively build self-esteem and confidence
- Live life with direction and achieve their goals
- Be who they were meant to be in the world!



Mindset skills help children navigate the ups and downs of growing up!

Children's Mental Health was a Serious Issue BEFORE the Pandemic

These are just a few statistics showing the severity of the problem we are facing:

- In a 2024 Mental Health America report, 20% of youth ages 12 -17 had a major depressive episode. 56% did not receive treatment.³
- In 2023, 4 in 10 high school students experienced persistent feelings of sadness or hopelessness.⁴
- Suicide was the second leading cause of death for children ages 10-14 in the USA in 2022.⁵ And the third leading cause of death for youth between the ages of 10-18 worldwide.

³ Mental Health America 2024 Report: <https://mhanational.org/issues/2024/mental-health-america-youth-data#two>

⁴ <https://www.theatlantic.com/newsletters/archive/2022/04/american-teens-sadness-depression-anxiety/629524/>

⁵<https://www.cdc.gov/suicide/facts/index.html>.

<https://www.who.int/news-room/fact-sheets/detail/adolescent-mental-health>

Something is clearly not working when our children are experiencing such high levels of anxiety and depression.

And when **suicide is the second leading cause of death** for children between the ages of 10-14 in the US.



Regardless of country, ethnic background, culture, or religion, millions of kids are struggling with how they feel about themselves day-to-day.

We must reach kids at an earlier age to help them develop mindset skills for resilience, confidence, and self-leadership, so they can handle the ups and downs of growing up and thrive.

And as a life coach for kids, you can help!

Mindset training is the key.

Let's look at the core skills life coaches help children develop...

What is Life Coaching for Kids?

Life coaching for kids focuses on empowering kids through mindset development. Kids learn how to use the power of their mind and the power of their thoughts to create happiness, confidence, and success in their lives so that they can soar!

Life Coaching helps kids:

1. **Develop resilience skills.** Kids learn how to manage life's "curveballs" — whether it's facing a big change or dealing with a major disappointment so that they can pick themselves up again and **"go for it" in life.**
2. **Build self-esteem from the "inside out".** Kids learn how to base their self-esteem on **who they are** and not on what they have achieved.
3. **Learn to believe in themselves and build self-confidence.** Kids learn how to move through anxiety and fear, so they can stretch outside of their comfort zone, create courage, and go for their dreams with confidence.
4. **Develop their "inner compass" and self-leadership.** Kids learn core values of integrity, responsibility, respect, and self-respect. They learn how to think for themselves and make good decisions, so they can stand up to peer pressure and be their own person.
5. **Learn to live life with intention versus drifting through life.** Kids learn how to create a vision for their lives and achieve their goals so that they can reach their fullest potential.



"Just like an athletic coach helps children develop the skills, confidence, and ability to thrive in their games, a life coach for kids helps children develop the skills, confidence, and ability to thrive in life."

Renaye Thornborrow
Adventures in Wisdom

How is Coaching Different from Parenting?



Sometimes we're asked, "How is coaching different from parenting? Isn't that a parent's job?"

Life coaching goes beyond the traditional parenting roles of moral and character development, and it goes beyond learning how to treat others and learning how to behave.

No matter how much we love our children, we can't give them self-esteem, we can't give them confidence, and we can't give them success in life.

What we CAN do is help them develop it in themselves!

In fact, what children learn in our program, most adults haven't learned!

When a parent seeks help with their child it doesn't mean that they are an "ineffective parent". **It's exactly the opposite!**

Just as some children require more support for a learning disability or other developmental issues, many children also need greater support in the areas of developing resilience and coping skills, building self-esteem, creating confidence and self-leadership, overcoming shyness, dealing with bullies, managing peer pressure, and so much more.

Life coaching for kids is about ***mindset development*** — it targets the root of the thought patterns that hold kids back. Coaching empowers kids with a specific set of skills (and wisdom) that they can use throughout their childhood, their teen years, and for the rest of their lives.

Why do parents hire a life coach for their kids?

Parents hire a life coach to work with their children for a variety of reasons.

Some of the most **common reasons** are:

- When they see their **kids struggling with low self-esteem**—getting down on themselves, “beating themselves up”, or thinking that no one likes them.
- When their child is going through a **big change**, such as a move, a new school, or divorcing parents.
- When they want to help their child be **more successful in school** or in extracurricular activities.
- When they see **their child struggling with confidence, shyness, or anxiety**—shying away from new things or new experiences.
- When they want to give their child a jumpstart in **developing self-leadership skills**.
- When they see their child **making poor choices with peers**.
- When there are constant **struggles at home around homework, chores**, and other responsibilities.
- **When they want to give their children an edge in life** – helping them develop mindset skills that will support them in reaching their fullest potential and thrive!



How is Coaching Different from Counseling?



Although life coaching and counseling may have similarities, such as asking the important questions, listening, and finding patterns in people's lives, they are not the same thing.

Counseling is designed to help those with more serious issues lead a more normal, productive life or to get back on track. These types of issues might include severe anxiety, depression, OCDs, moving past neglect/abuse, or going through a personal crisis at home (such as an illness or divorce).

Life coaching is about helping people reach their fullest potential — helping them get from where they are to where they want to be.

For most people that means building confidence and self-esteem, reaching higher goals, creating more balance and happiness in their lives, and feeling more fulfilled in their lives. It's about creating what they want in their lives.

WISDOM Coaches partner with kids in a thought-provoking and creative process to help kids learn how to use the power of their thoughts and the power of their minds to create happiness, confidence, and success in their lives.

And it works!

“I was a zero...”

— A true story about Jacob

6-year-old Jacob was struggling with these very issues. Not knowing how to help her son, Jacob’s Mom took him to see WISDOM Coach® Dianea.

Dianea shares his story with us...

At school, Jacob was receiving comments and criticism from his teacher that were hurting his self-esteem. When Jacob misbehaved, his teacher told him that he was “bad all the time.”

The teacher was unable to see anything that Jacob did right. Even though Jacob knew that he was trying to be “good,” the negative messaging got into his head, and he started to believe that he was bad.

As a result, Jacob stopped trying. He started acting out in class by leaving his desk and visiting other areas of the classroom as soon as his work was done.

Jacob was given a “zero” on his behavior chart every day for two months before I was contacted....

Things had gotten so bad with Jacob’s mindset that when his mother asked him, “How was your day today?” **Jacob had begun to respond, “I was a zero again.”**



Sadly, this situation is just one of hundreds that WISDOM Coaches are hearing from the children they are working with.

And there are so many children who need help.

Later in the report, we will share how Dianea used mindset skills taught through Adventures in Wisdom stories to help Jacob turn things around.

How is Coaching Kids Different From Coaching Adults?

Coaching kids is very different from coaching adults. And the distinction is *brain development*.

Adults have much stronger critical thinking skills because the frontal lobes of their brain, where critical thinking occurs, are fully developed.

These critical thinking skills enable them to *make distinctions* and to *draw conclusions* more effectively.

Adults also have greater life experience to draw upon. That is why life coaches for adults use *questions* as their main tool for engaging with their clients.

A child's brain is different.

Their frontal lobes are not fully developed nor are their critical reasoning skills.

As a result, a question-based coaching methodology won't work for children.

Coaching kids requires that we add a *teaching component* to help them learn these powerful mindset skills first. And then, use questions and activities to support children in applying the skills to their own lives.

Another challenge in working with children is that their attention span can be a lot shorter which is why it is important to find fun and engaging ways to work with kids.



And that is why stories are such a powerful tool for coaching kids!

Why is Using Stories such a Powerful Way to Coach Kids?

Stories are powerful!

Stories have been used since the beginning of time, in every country and every culture, to pass along traditions and to teach life skills.

And they are a powerful way to connect with children!

Here is why...

- **Brain science! Stories stimulate multiple regions of the brain — which leads to deeper learning.**

When reading or hearing facts, the region of the brain that turns words into meaning is most engaged. However, when reading or hearing a story, not only is the intellectual region of the brain engaged, but also the sensory and emotional regions of the brain as we imagine experiencing what the characters are experiencing and feeling what they are feeling. Because more of the brain is engaged in the learning, stronger memories are created.

- **Stories are a great tool for starting important conversations with kids.** Stories help children get in touch with their thoughts and feelings without putting them on the spot or embarrassing them.
- **Stories enable children to “learn without lecture”** and allow coaches to “teach without preaching.”

Through the stories, children get to see the skills in action. That opens the door for them to apply the skills to their own situations, **under a coach’s guidance.**



Stories help create an emotionally safe space for children to learn and connect with their coach!



- **Stories are a wonderful refresher tool when kids are learning a new skill.** As a coach, you can reference the characters and the situations from the stories you've shared during your coaching

For example, the story that teaches kids about self-confidence is called, *Canville and Cantville – A Tale of Two Towns*. It is a powerful story that helps kids understand the impact of having an “I can do it” mindset versus an “I can’t do it” mindset.

If you’ve already worked with a child using this story and you see them getting down on themselves (thinking they can’t do something), you could ask the question, “What would this look like if you were living in ‘Canville’?”

That question immediately takes them back to the story and remembering how they can approach the situation more powerfully.

And of course... stories are FUN!

Jack Canfield recommends Adventures in Wisdom!

“



“ That is so valuable because we’re not learning that in school...”

“If you have children, if you have grandchildren, if you’re a teacher, if you’re a coach, if you’re anyone working with children or care about children, I highly recommend what you’re doing. It is so valuable. It’s so complete. And obviously, really effective.”

“I’m going to tell every trainer I’ve ever trained – and there’s about 4,000 of them – to go get trained by you and add this to their tool bag.”

Jack Canfield

New York Times Best Selling Author of *The Success Principles* and *Chicken Soup for the Soul Series*,
Trainer of over 4000 Coaches,
CEO Canfield Training Group

Follow up: Jack Canfield reviewed the AIW Curriculum and DID send an email to his trainers.



WISDOM Coaches use stories to teach mindset skills in a way that kids understand them.

Through the stories, kids hear about real-life problems that they might experience - earning a bad grade, getting in trouble at school, not being invited to a birthday party, being teased by other kids, doing poorly in a sporting event, messing up at a recital, dealing with peer pressure, etc.

After sharing the story, WISDOM Coaches use the discussion questions and activities from the curriculum to give the kids a more “hands on” experience with the skills, and to help them apply the skills to the situations in their own lives.

“

“I love my coaching sessions and my life coach. **I have learned so many new things and think like a positive, confident little girl.**

I love the Wyatt the Wise Wizard stories; they are so interesting. I have also learned **that I don't need to follow other people**, especially if I feel that what they are doing is wrong.

And to never say I can't do something. **I can do everything!**”

7-year-old-girl working with
WISDOM Coach® Luvashnee

The Transformation of Jacob

Let's go back to the story of 6-year-old Jacob and WISDOM Coach® Diane.

Diane started working with Jacob using Adventures in Wisdom's WISDOM System for Coaching Kids® and something happened.

Diane shares:

By sharing the stories, "*Who's Flying Your Plane?*" and "*Power Goggles*" (and using the airplane activity), I was able to help Jacob understand how *his mind* shaped how he viewed both *himself* and *the situation* with his teacher.

He learned that he could be the "pilot of his thoughts" and that he could *choose* to see himself as the good boy he knew he was.

Jacob was able to move away from feeling like he was a "zero" to understanding that he is never a zero. Zero is a number, and not "him."

His mother, whose heart was broken because she didn't know how to deal with the teacher or the system, was so grateful to see her child shift from a boy who didn't want to go to school anymore to a child who said, "**I am a good boy and I can make good choices.**"

She saw her son's shoulders lift up and his head raised high. **He went to class feeling like a "somebody" rather than a zero.** Her tears were evidence of her gratitude as she realized that her son could actually *choose his actions and his reactions*.



In the classroom, his teacher became more supportive of Jacob as well. She allowed him to lead small groups of students in building LEGO cities during his free time. The principal also offered him a "job," delivering messages to classrooms once a week.

Jacob is so much happier in school, and much more confident than when he first came to me. I'm very proud of how far he's come!

Jacob transformed from feeling like he had no power over the way he was feeling (and feeling like a “zero”), to using his mind power and consciously choosing how he wanted to feel about himself...

“I am a ‘good boy’ and I can make good choices.”

What can be more empowering for a young child than that?

And Jacob isn't alone...



Success Stories from Around the World!

Jacob and hundreds of other children have been helped by WISDOM Coaches® using the WISDOM System for Coaching Kids. Here are just a few of their inspiring stories...

WISDOM Coach® Luvashnee from South Africa shares about two sisters who were struggling with self-confidence:



WISDOM Coach®
Luvashnee
South Africa

“Two sisters, ages 5 and 10, came to see me. The 10-year-old was a very bright student; however, she was experiencing difficulty in two of her school subjects and losing confidence.

Her 5-year-old sister was also struggling with confidence and low self-esteem. In class she was very withdrawn and not participating in group discussions.

I started with the MindPower™ Segment, moved to the InnerPower™ Segment, and then to the MePower™ Segment.⁶



I was amazed at how fast the children grasped the concepts. The 5-year-old is now so talkative and raises her hand to answer questions. **She has a new level of self-confidence.** Her teacher called her Dad to ask him what the child was doing differently because she was seeing a new sense of self-confidence in her and the child was participating in class activities, with ease.

After the 10-year-old was well into the fourth story, she was beaming with enthusiasm. She started performing really well in the two subjects that she had been struggling in. **I was thrilled when she brought her report to me and her symbol (grade) moved from a C to a B!”**

⁶MindPower™, InnerPower™, MePower™, DreamPower™, and Slaying Dragons™ are the five segments of The Adventures in Wisdom Life Coaching Program for Kids Curriculum™ used by our certified WISDOM Coaches. Each segment contains 5-6 skill books which contain the stories, discussion questions and activities used to help kids develop mindset skills.

Here's what the girls and their mom had to say:



5-Year-Old

"I am enjoying these sessions because it teaches me how to be positive and I know I don't want to be in my 'comfort zone'. **I only want to be in my 'dream zone'.**"⁷



10-year-Old

"**I think these sessions have made a difference in my daily life and with my school work.**

It has helped me to face problems that I encountered with my friends and to resolve these problems. **I love going to these sessions.** I am now able to 'power shift'.

I learned how my brain works and how to control my thoughts and actions. **Remember that whatever you think of yourself, it's true!**"⁸



Their Mom

"My daughters (aged 5 and 10 years) are currently attending the WISDOM Coaching Life Skills Course by Luvashnee.

It is a remarkable program and I have seen a significant, and all-around improvement in both my girls despite the difference in their ages.

The teacher of my 5-year-old recently commented on her new-found levels of confidence and her increased participation in lessons at school.

This is a program that I believe will benefit our younger generation as it certainly will instill in them, through structured and fun ways, how to deal with the curve balls that life always throws at them.

One is never too young to learn these lessons and the skills taught enable our children to become well-rounded individuals, and to make a positive contribution to society."

⁷In the MindPower™ segment kids learn how their mind shapes their world and what they can do to shape their mind. They learn how to recognize the limiting beliefs that create their comfort zone and how to proactively create supportive beliefs that support them in building confidence and making their dreams come true ("dream zone"). Kids learn that their dreams live outside of their comfort zone and to make them happen they need to keep learning and to take action towards their goals.

⁸ Also in the MindPower™ segment kids learn how to shift from feeling like a victim to feeling empowered – just by shifting their thinking. Power shifting is a critical skill for helping kids learn how to manage anxiety, bounce back from disappointments, and to take responsibility for their lives.

WISDOM Coach® Inna from New Zealand shares about a 10-year-old boy name “Mike” who was struggling with anger:



WISDOM Coach® Inna
New Zealand

Ten-year-old Mike was having trouble controlling his emotions — especially anger and rage.

Teachers also reported that Mike seemed depressed at school and was distancing himself from other children.

He often fought with his brothers, leaving his mom feeling upset and feeling helpless as a parent. Mike’s parents were stressed, and the family was on edge.

I asked Mike’s Mom to join our first session. The result was a big “aha” moment for both of them as they learned how the human mind works through the skill book, *“How Your Mind Shapes Your World and What You Can Do to Shape Your Mind”*.

Mike continued to work privately with me learning about the power of positive *self-talk* and the importance of *self-respect*. **After just a few weeks of working together, Mike was almost a whole new person.** He was happier, more confident, and expressed positive thoughts about himself.



Mike Shared His Big Breakthrough

“I discovered that I am in control of my feelings — not anyone else. This makes me feel in control of myself. **How I talk to myself and think about myself is up to me.** If I think bad things about myself, I feel bad about myself. If I think nice things about myself, I can shift my anger and feel happier.”



Mike’s Mom

“Mike is happier in himself and getting along better with his brothers. He also seems to be making new friends at school.

When big feelings arise, Mike is able to use the skills he has learned to stop them from escalating out of control. I am so grateful because we are seeing big changes in Mike and in the rest of the family.”

5-Year-Update: Mike is now a happy high-schooler. His brothers also worked with Coach Inna and the whole family transformed. You can see Inna’s update on [AdventuresInWisdom.com/Inside](https://www.AdventuresInWisdom.com/Inside) WISDOM Coaching

WISDOM Coach® Debra Ann from the United States runs empowerment works shops for tweens.



WISDOM Coach®
Debra Ann
United States

“With the majority of the tweens I have worked with, the issues are shyness and resistance to opening up and expressing their feelings (and sometimes a bit of attitude).

During the workshops we spend most of our time with stories and activities from the MindPower™ and MePower™ segments of the curriculum to help the tweens learn about the power of choosing their thoughts – especially

the thoughts they have about themselves.

In addition to Adventures in Wisdom®, I also play pop songs to go along with the skills (i.e., Taylor Swift’s ‘Shake It Off’) and I give them touchstones to take home as a reminder of the lesson. We even create mini Wyatt the Wise Wizards!

I have seen the tweens evolve from being shy, closed up, non-participating members — into a community of sharing, expressing, laughing, dancing, insightful, comfortable, empowered beings!”



One of her Tweens

“I get excited every time I go to my tween empowerment workshop. I like it because I get to talk about my feelings and learn how to not feel hurt. We’ve learned that we feel the ‘grungies’ when we have negative thoughts. We also learned that we can change the ‘goggles’ we wear when we think about things, so we don’t feel like a victim. I’m wearing my ‘Power Goggles’ not my “Victim Goggles!””



The Tween’s Mom

“As a parent, sometimes it is very difficult to read or understand what a child is thinking or feeling—especially during the tender tween years when their minds are all over the place and they are trying to ‘find their way.’”

*Deb’s tween workshops give kids the tools and a place to help them sort through their feelings, and the situations they are facing in life. **These skills should be taught in school — just like reading and math.** My daughter has benefited so much from these workshops, and I encourage every parent to send their child.”*

Are you Ready to Empower Kids too?

What if you had a **powerful program** of stories and activities in your hands that supports the development of **social and emotional** learning and self-leadership in children?

What if you could use stories to coach children on how to use **mindset skills** to handle any of life's challenges— and in a way that truly empowers them?

What if you could transform the lives of children today and have your own business too?

We are here to guide your way!
Turn the page to learn more



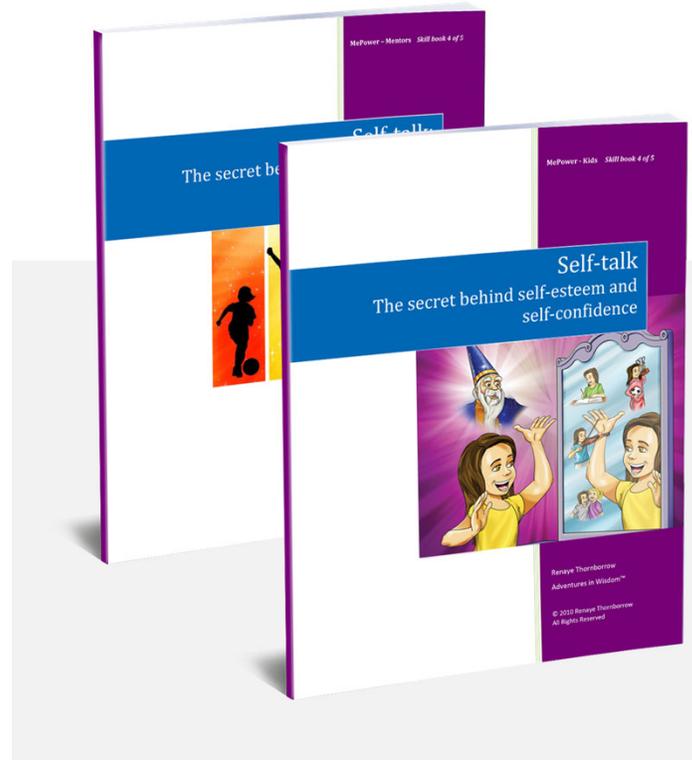
The WISDOM Coach® Certification Program

The WISDOM Coach® Certification program is a unique program that helps you create a business you love life coaching kids – *using stories!*

As a certified WISDOM Coach®, you are certified to use *The Adventures in Wisdom Life Coaching Program for Kids™ Curriculum* to help children develop **27 powerful mindset** skills for creating happiness, confidence, and success in their lives.

Each skill book contains a:

- **Mentor's Guide** that includes **background information and coaching tips for you**
- **Children's Guide** that includes the **coaching story, discussion questions, and activities** to use with kids.



The WISDOM Coach® Certification Program gives you a fun, engaging, and easy-to-use system for coaching kids between the ages of 6-12.¹⁰

¹⁰Although our curriculum is designed for kids between the ages of 6-12, some of our coaches are using our work with younger kids, older kids, and even adults!

There is a lot of flexibility in how you use our program.

You can easily integrate it into your current business/non-profit/employment — or you can use your WISDOM Coach® Certification to start a new business!

In addition to the curriculum, you also get:

- ✓ **Credibility:** Use of the WISDOM Coach® Logo and a listing on our website.
- ✓ **Marketing and business support tools:** Articles to use in your marketing, coaching package templates that can be used to structure your coaching packages, new client intake forms, and more!
- ✓ **Community:** Access to our very active private WISDOM Coach Facebook Group where you can get support from the Adventures in Wisdom Team and WISDOM Coaches from around the world.
- ✓ **Training:** Access to the *Business Accelerator Curriculum* — a curriculum specifically designed for WISDOM Coaches to guide you in getting your first 10 clients and building a sustainable business.
- ✓ **Visibility:** Opportunity to be promoted in our social media and marketing materials
- ✓ **Q&A:** Ongoing training/Q&A calls
- ✓ **ICF CCEs** – Earn 18 Continuing Coach Education Resource Development Credits from the International Coaching Federation



“Thank goodness for Adventures in Wisdom®.

This program is so thorough and well-written — it was **exactly what I needed** when I started developing a curriculum for my after-school program.

Because of The Adventures in Wisdom Life Coaching Program for Kids Curriculum, I was able to focus on getting my nonprofit up and running, instead of having to spend a year or more developing a curriculum.

The skill books also give me a fun and engaging way to work with kids. I can't say enough positive things about this program.

I think the certification they have put together is fantastic **and I highly recommend it to anyone who wants to mentor or coach kids.**”

WISDOM Coach® Peter
United States

Certification can be completed in a “home study” format, so there is no travel required or time zones to juggle!

The WISDOM System for Coaching Kids

The Coaching System you use with children is called *The WISDOM System for Coaching Kids*. WISDOM is an acronym for the six areas of social emotional development that the curriculum focuses on – helping kids develop 27 powerful skills. WISDOM is “What” you teach kids.



5 Skill Books



6 Skill Books



5 Skill Books



6 Skill Books



5 Skill Books

W Wire your mind for happiness, confidence, and success with **MindPower**

With MindPower, children learn the brain science behind mindset training. They learn that their thoughts shape their experiences and that they shape their thoughts. MindPower is the foundation for self-esteem, confidence, resilience, happiness, self-leadership, achievement, and more! **(5 Skill Books)**

I Identify who you want to be and what you want for your life with **InnerPower**

With InnerPower, kids develop their inner compass – their inner guidance system for who they want to be in the world. They develop core values of self-leaders including self-responsibility, integrity, respect, and self-respect; learn a 4-step process for making good decisions; and learn how to say no to peer pressure and yes to themselves. **(6 Skill Books)**

S See your inner superstar and shine with **MePower**

With MePower, kids develop powerful self-esteem and strong self-confidence from the inside out – learning to feel great about themselves no matter who they are with or what is happening in their lives. They also learn how to believe in themselves and go for it in life - creating courage and confidence and achieving their dreams. **(5 Skill Books)**

D Dream Big, Live with Purpose, and Make it Happen with **DreamPower**

With DreamPower children learn how to create a vision for their lives so that they live life with intention versus drifting through life. They learn how to use goal setting to turn their vision into action and how to use the Law of Attraction tools of Visualization, Affirmations, and Gratitude to “program” their mind for success. **(6 Skill Books)**

O Overcome obstacles and **Manage the Ups and Downs of Growing up with Slaying Dragons**

M

Slaying Dragons helps kids handle the “tough stuff” and build resilience. They learn how to move through fear and create courage; pick themselves up again after mistakes, disappointment or failure; avoid conditional thinking; and embrace change, so they can handle anything that comes their way. **(5 Skill Books)**

The STORY Coaching Process Guides Your Way

The STORY Coaching Process guides your session with a child, enabling you to focus on providing an emotionally safe space for children to apply the skills to their own lives.

The STORY Coaching Process is incredibly powerful in its simplicity.



This step-by-step journey, with a coaching tool for each step, guides your work with children.

S Share Coaching Story

You start with the coaching story! Through the story, children see the impact of the problems that characters face and how mindset skills are used to resolve problems.

T Talk About the Story

Use the questions in the “Let’s Talk” section to explore the story, and the skill being taught, with the children. Add your own questions as well! This is where ah-ha moments and transformation happens.

O Organize Activity

Activities such as role-play and art projects give children an opportunity to further experience the skills they are learning. We provide activities in the skill books, and you can add your own as well.

R Review with Parent

Children love to share what they’ve learned with their parents. After sharing, give the family a WISDOM for Home sheet, so they can continue the conversation. This deepens learning between sessions and can transform families too!

Y Yes! Confirm Learning

At the start of each new session, use the Wise in Five review sheets to practice the skill learned in the previous session. Then continue the adventure with the next coaching story!



“As an adult life coach, I can tell you that this kids’ curriculum covers the whole development of the child.

Not only is telling stories a great way to make abstract feelings concrete, but also the teaching and concepts are similar to the ones we use with adults.

I am honored to have found this program and to have had the support to use it with kids.

The people great, and so is the well thought-out, tried and tested curriculum.

WISDOM Coach® Samantha South Africa

Who Becomes a Life Coach for Kids?

Adventures in Wisdom® has certified hundreds of WISDOM Coaches around the world.

Our coaches come from many different backgrounds and all walks of life — and they're probably a lot like you...

WISDOM Coaches are:

- **Life coaches** who want to support children while they're young to develop belief systems that help them thrive
- **Educators and tutors** who want to develop the “whole child” are passionate about helping children develop a growth mindset.
- **Counselors, school counselors, and therapists** who want to extend their practices and be proactive in helping kids develop healthy mindset skills.
- **Parents and grandparents** who see the WISDOM System working with their own children, and who want to help more kids.
- **People who work with children** and who are passionate about empowering kids (youth leaders, art teachers, athletic coaches, martial arts instructors, spiritual leaders, childcare providers, mentors, and volunteers).



“Discovering Adventures in Wisdom™ and becoming a Certified WISDOM Coach® was one of my highlights for 2014.

The program is fun, engaging, and life transforming for kids. It provides practical skills that impact children's lives — skills that they will grow with and help them become better adults. A cut above the rest!”

WISDOM Coach® Terry
Kenya

In short, a WISDOM Coach® is a heart-centered person who is passionate about making a positive difference in children's lives!

What WISDOM Coaches are Saying!

“

“I loved the whole concept behind the Adventures in Wisdom® Program.

Not only is telling stories a great way to make abstract feelings concrete, but also the teaching and concepts are similar to the ones we use with adults...

As an adult life coach, I can tell you that this kids' curriculum covers the whole development of the child.

I am honored to have found this program... **I love that fact that we have such a supportive group in the Wisdom Coach™ Family.**

Even though we are spread around the world, the amount of love for what we do, and for all the advice and shared examples, are what makes this an incredible journey.”

WISDOM Coach® Samantha
South Africa



“

“Becoming a Wisdom Coach means that you will have the tools and resources to powerfully support young children in ways that will positively affect them for the rest of their lives...

As a coach, you will be inspired to make this business fit you and your own style...

You will be surrounded by a very supportive community of coaches who are committed to learning from each other and sharing ideas.”

WISDOM Coach® Nilay
Turkey



“

“The Adventures in Wisdom™ program speaks to the heart of life coaches and storytellers. The good news is, you do not have to be a storyteller to be successful. Any coach can share a story and involve eager young listeners in conversation — because all children love stories.

Also, you are not left to wade into the waters alone! Support is provided on many levels — from online resources, to social media networking, to attending training calls, even meeting other WISDOM Coaches. Very cool!”

WISDOM Coach® Diane
Canada

“

“I was looking for a structured curriculum to help kids and parents discover the magic of life coaching...

I did a lot of research, and nothing impressed me more than Adventures in Wisdom.

I thought, Wow! What a fantastic way to reach kids and to help them navigate their lives successfully.”

WISDOM Coach® Luvashnee
South Africa

Is Life Coaching for Kids for You?

The answer to these four questions can help you decide!

1. Do you want to make a positive difference in children's lives?

WISDOM Coaches LOVE children. They often describe themselves as having a "natural connection" with kids. Imagine waking up every morning knowing that you are helping children see their magnificence and reach their fullest potential!

2. Are you passionate about personal development?

WISDOM Coaches LOVE personal development, and most are on their own personal growth journey. They want to bring this powerful way of thinking to children so that they can live their best lives too.

3. Do you want freedom in how, when, and where you work?

As a certified WISDOM Coach®, you get to design a business you love life coaching kids! You choose when and how you work:

- Coach full time or part time.
- Lead workshops, guide small groups, or work with children one-on-one.
- Coach children live in person or online (work with children from around the world)!
- Bring your expertise into your work with kids! We have coaches who integrate yoga, meditation, art, dance, theater, and even cooking into their work with kids.



4. Will coaching children help you do your work in the world?

WISDOM Coaches join us because they are looking for fulfillment and meaning in their work.

They want to know that they are making a difference in the world and for them empowering children and helping shape the leaders of our future helps them fulfill their purpose.

Take a Step Towards Helping Kids Today!



Become a Life Coach for Kids!



There's never been a more urgent time to help children.

Together, we can create a huge impact in the lives of children today.

Get started with a FREE Coaching Story
and watch the overview video: "How You Can Get Started Coaching Kids"



CLICK GET YOUR FREE COACHING STORY

Or visit www.AdventuresInWisdom.com and select "Be a Coach"

About Adventures in Wisdom®

Hi, I'm Renaye, founder and CEO of Adventures in Wisdom® and leader of a worldwide movement to empower kids.

When my kids were young, I knew that no matter how much I loved my kids or how much time I spent with them, I couldn't give them self-confidence, self-esteem, or success in life. **But what I could do was to teach how to develop it in themselves.**

And that's how Adventures in Wisdom® came to be. I started writing stories that my children could learn from to develop important mindset skills that they could use now, and for the rest of their lives. **And that's when the magic happened!**

My children became more empowered, able to cope with daily life, and bounce back from struggles. I saw just how powerful the changes were in my own family, and I knew I had to bring this experience to as many children, parents, and coaches as possible. In 2011, I launched Adventures in Wisdom®.

I am honored that many hundreds of WISDOM Coaches have joined us from over 30 countries to bring this work to children!

Through our program, kids are learning how to be confident and prepared to handle the ups and downs of growing up, to think for themselves and make good decisions, to own their magnificence, and to go for it in life – with the guidance of their WISDOM Coach.

If empowering kids is your dream, I'd like to invite you to join our WISDOM Coach® Family!



Renaye Thornborrow

Founder and CEO of Adventures in Wisdom

